

CATEGORY 4 – TRADE AND TOURISM PROJECT

Darwin, NT

The Darwin International Virtual Trade Show 2022 (the Trade Show) was a two-day online program hosted by City of Darwin, Australia, on 22 and 23 June 2022. It encouraged businesses and organisations from Darwin and its Sister and Friendship Cities to represent and present their businesses and create relationships, connections, and opportunities worldwide.

This was a free event for our participants and included presentations, panel discussions, networking, and an exhibition with trade show booths. Themes include education, tourism, international trade, business, worker attraction, investment, and more.

This innovative event was delivered whilst international borders were closed. The Trade Show was delivered across multiple time zones and in numerous languages. A logistical challenge that was delivered seamlessly by City of Darwin officers, Elected Members and volunteers from across the globe.