



AUSTRALIAN SISTER CITIES ASSOCIATION INC.

NEWSLETTER

## INFORMATION FROM THE ASCA NEWSDESK

March 2008

If you wish to receive the newsletter directly please email the Secretary, Margaret Evans at [mevans@hobsonsby.vic.gov.au](mailto:mevans@hobsonsby.vic.gov.au) to be included on the email distribution list.

### ASCA EXECUTIVE MEETING

I would like to advise that since the new elected committee we have had one Executive meeting and it was pleasing to see the various skills brought together to form a very productive team.

As most of you are aware, the Executive comprises of seven members most of which have other positions with this being their voluntary contribution to the sister city movement.

The Executive meet three times a year, twice at the conference venue and once for a day meeting either in Sydney or Melbourne. Other issues are dealt with via email and the telephone. The current committee comprises of the following:

Ald Bill Wilson, President (TAS)  
Ms Jan Teasdale, Vice-President (WA)  
Ms Margaret Evans, National Secretary (VIC)  
Mr Caisley Graham, National Treasurer (NSW)  
Cr Ray Kelly, Executive Committee Member (QLD)  
Cr Robert Bell, Executive Committee Member (NSW)  
Mr Peter Filmer, Executive Committee Member (NSW)

### 2008 ASCA CONFERENCE IN GOSFORD, NSW

This year's ASCA Conference will be held in Gosford in New South Wales from Sunday, 27 July to Wednesday, 30 July 2008 finishing at 12.30 pm on the Wednesday. The theme for the conference is "Sense of Place" and delegates can expect a very informative and interesting program with an exciting social program. Members should also be aware that early bird registrations close on 2 May so start thinking about registering sooner rather than later. Also think about bringing some youth delegates with you as the youth program also looks very exciting and as shown in previous conferences, a great opportunity for our young people to learn more about sister cities and develop leadership skills for their future.

Visit the conference website at [www.asca2008.com.au](http://www.asca2008.com.au) or email [asca2008@gosford.nsw.gov.au](mailto:asca2008@gosford.nsw.gov.au) for more information.

### NEW NAME, NEW LOGO, NEW WEBSITE AND NEW STRATEGIC PLAN

As you are aware at the Annual General Meeting a motion was carried to change our name to Sister Cities Australia and although incorrect information was received regarding the name change process, it has now progressed and it appears we will be able launch the new name at our annual conference in Gosford.

As a result of the name change, a new logo is proposed and new website, these will also be launched at Gosford so please come along and share this with the rest of the delegates.

At our last conference in Darwin, a concurrent workshop was designated for input into our new Strategic Plan, however it was agreed at our Executive meeting that more consultation was required and there would be great value in appointing a person specialising in this area to work with our members in developing a realistic and workable plan. Again, this will be included as part of the Gosford program and we would appreciate your input at the session.

## NATIONAL AWARDS UPDATE

The National Award Handbook was forwarded to all ASCA Corporate Members of in January 2008.

The 2008 ASCA National Awards Dates for eligibility are 1 July 2007 to 31 March 2008 incl. If your city plans to enter the Awards this year please forward the "Notice of Intention to Enter"

by Monday 16 March 2008 to:

Mrs. Jan Teasdale, Chairman, ASCA National Awards,

PO Box 968, Cloverdale WA 6985 Phone/Fax: (08) 9470 2664 Mobile: 0407 442 136

E-mail: [jandale@inet.net.au](mailto:jandale@inet.net.au)

Monday 5 May 2008 : Date by which submissions - (original and 2 copies) must reach the Judges.

### Awards News Flash:

From 2009 the number of categories in the National Awards will be reduced to eight categories

This will in some categories involve changes to the criteria. All entrants entering awards for the 2009 National Awards should pay particular attention to the criteria for each category to ensure that their entries fully comply and can be considered in the judging process.

## FEATURES IN SISTER CITIES NEWS – NOTE NEW EMAIL ADDRESS

Members are encouraged to send any sister city related articles along with photographs, if available, to ASCA's Sister Cities News Editor, Jim Mynard on email [mynardmedia@bigpond.com](mailto:mynardmedia@bigpond.com) who will be happy to include them in a forthcoming edition of the newspaper. This is a great way to show off and share the exciting sister city activities and programs conducted within your city. Ideally the Sister Cities News Editor would appreciate articles from all over Australia.

Paid advertisements may also be placed in Sister Cities News at very reasonable rates.

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*From the ASCA Executive*